

LOGISTICS

LOGI R100 Introduction to Logistics 3 Units

In-Class Hours: 52.5 lecture

This course introduces students to the various elements of logistics. In addition, the course will include information on logistics in relation to manufacturing, commercial transportation and Naval operations. Topics will include logistics systems, supply chain management, order, demand inventory and warehouse management, and the control systems and automated components of logistics systems. Logistics concepts will focus on the system integration and automation and lean manufacturing applications.

Grade Modes: Letter Graded

Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

LOGI R101 Supply Chain Management 3 Units

In-Class Hours: 52.5 lecture

This course provides a detailed study of the key elements of the global supply chain including industry standards, regulations, documentation, transportation, warehousing, technology, management, and pricing.

The course examines emerging issues and trends and their impact on tracking and transporting goods.

Grade Modes: Letter Graded

Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

LOGI R102 Transportation Systems 3 Units

In-Class Hours: 52.5 lecture

This class examines the structure and importance of the commercial transportation industry in the logistics sector of business. Topics covered encompass the various modes of transportation including discussions of regulations, economics, characteristics, and development in major transportation modes. Also discussed are costing and pricing issues in transportation and relationship management between buyers and sellers of transportation.

Grade Modes: Letter Graded

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

LOGI R103 Imports and Exports 3 Units

In-Class Hours: 52.5 lecture

This course provides an overview of the fundamentals of importing and exporting with an emphasis on export-related programs and the network of government support agencies that are involved in international trade. The course focuses on finding new market segments overseas, logistics, documentation, contract administration, terminology, quality control, and payment procedures.

Grade Modes: Letter Graded

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

LOGI R104 Introduction to Global Business 3 Units

This class teaches an introduction to global business, ethics, finance and logistics. The course will cover how political, economic, and cultural differences affect the global business environment. The class examines issues related to the importing and exporting of goods, supply chain management, and production.

Grade Modes: Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

LOGI R105 Global Marketing 3 Units

Advisories/Rec Prep: LOGI R104

This class introduces basic concepts and practices of modern marketing on a global scale. The class will present information on the global nature of the marketing process and its impact on the effectiveness of firms entering a new market. The course covers market entry strategies, analysis of foreign markets, culture, product design, pricing, distribution, promotion, and sales.

Grade Modes: Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU

UC Credit Limitations: None

CSU GE-Breadth: None

IGETC: None

- Logistics, Certificate of Achievement (<http://catalog.vcccd.edu/oxnard/programs-courses/logistics/logistics-coa/>)