GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT

The Certificate of Achievement in Graphic Design at Oxnard College prepares students for entry-level work in the highly competitive and deadline-oriented field of graphic design. Graphic design is the art, discipline, and profession of visual communication. By combining images, words, and ideas, graphic designers focus information toward an audience to achieve a desired goal. Graphic designers blend artistic talent, typography, and computer knowledge to create advertisements, brochures, logos, identity systems, packaging, catalogs, web pages, magazines, and books. Students work with industry-standard Adobe design software (Photoshop, InDesign, Illustrator, After Effects).

To earn a Certificate of Achievement in Graphic Design students must complete 34-37 specified major units.

Course ID	Title	Units/Hours
Required Core Courses		
ART R169	Design and Society	3
ART R175	Introduction to Digital Art	3
ART R177A	Graphic Design I	3
ART R181	Design History	3
ART R176	Digital Illustration	3
ART R179A	Introduction to Typography	3
ART R178	Image Editing	3
ART R177B	Graphic Design II	3
Complete two courses from the following:		6
ART R173	Introduction to Computer Graphics	3
ART R177C	Graphic Design III	3
ART R179B	Typography II	3
ART R188	Introduction to Social Media	3
ART R184	Web Design	3
ART R185	UI/UX Design	3
ART R186	Motion Graphics	3
ART R189	Design Business Practices	3
Complete the following Capstone Courses:		
ART R182	Design Portfolio	3
ART R191	Work Experience Education in Art and Design	1-4
Total Required Major Units		34-37

To earn a Certificate of Achievement (COA), a student must complete all courses within the certificate with a grade of "C" or better (or "P").

Year 1		
Fall Semester		**Units/Hours**
ART R169	Design and Society	3
ART R175	Introduction to Digital Art	3
ART R177A	Graphic Design I	3
	Units/Hours	**9**
Spring Semester		
ART R181	Design History	3
ART R176	Digital Illustration	3
ART R179A	Introduction to Typography	3
	Units/Hours	**9**
Year 2		
Fall Semester		
ART R178	Image Editing	3
ART R177B	Graphic Design II	3
Design Elective		3
	Units/Hours	**9**
Spring Semester		
ART R182	Design Portfolio	3
ART R191	Work Experience Education in Art and Design	1-4
Design Elective		3
	Units/Hours	**7-10**
	Total Units/Hours	**34-37**

- Demonstrate technical proficiency in use of art media, tools, processes and technology to solve visual problems.
- Demonstrate the ability to employ elements and principles of visual design to communicate and express ideas.
- Demonstrate knowledge of historic and contemporary artistic creation of diverse global cultures.
- Demonstrate creative thinking through the production of original designs.
- Demonstrate critical thinking skills through the ability to clarify visual problems, develop conceptual ideas, and provide written critiques or oral presentations of their own and others' artwork.