

GRAPHIC DESIGN, ASSOCIATE IN SCIENCE

The Associate in Science in Graphic Design degree at Oxnard College prepares students for entry-level work in the highly competitive and deadline-oriented field of graphic design. Graphic design is the art, discipline, and profession of visual communication. By combining images, words, and ideas, graphic designers focus information toward an audience to achieve a desired goal. Graphic designers blend artistic talent, typography, and computer knowledge to create advertisements, brochures, logos, identity systems, packaging, catalogs, web pages, magazines, and books. Students work with industry-standard Adobe design software (Photoshop, InDesign, Illustrator, After Effects).

| Course ID | Title | Units/ Hours |
|--|---|-----------------|
| Required Core Courses | | |
| ART R169 | Design and Society | 3 |
| ART R175 | Introduction to Digital Art | 3 |
| ART R181 | Design History | 3 |
| ART R177A | Graphic Design I | 3 |
| ART R176 | Digital Illustration | 3 |
| ART R178 | Image Editing | 3 |
| ART R179A | Introduction to Typography | 3 |
| ART R177B | Graphic Design II | 3 |
| Complete two courses from the following: | | 6 |
| ART R173 | Introduction to Computer Graphics | 3 |
| ART R177C | Graphic Design III | 3 |
| ART R179B | Typography II | 3 |
| ART R188 | Introduction to Social Media | 3 |
| ART R184 | Web Design | 3 |
| ART R185 | UI/UX Design | 3 |
| ART R186 | Motion Graphics | 3 |
| ART R189 | Design Business Practices | 3 |
| ART R160 | Introduction to Digital Photography | 3 |
| Complete the following Capstone Courses: | | |
| ART R182 | Design Portfolio | 3 |
| ART R191 | Work Experience Education in Art and Design | 1-4 |
| Total Required Major Units | | 34-37 |
| Oxnard College General Education Units | | 24 |
| Double-Counted Units | | 0 |
| Free Electives Required | | 0-2 |
| Total Units Required for AS Degree | | 60-61 |
| OR | | |
| Cal-GETC Units | | 34 |
| Double-Counted Units | | 0 |
| Free Electives Required | | 0 |
| Total required units for the A.S. Degree | | 68-71 |

In order to earn an Associate in Science in Graphic Design, students are required to:

1. Complete Oxnard College's General Education requirements to include areas 1-7 or Cal-GETC
2. Complete a minimum of 34 units and all required coursework for the Graphic Design major as listed in the Oxnard College catalog with a grade of "C" or better (or a "P") in each of the courses selected.
3. Complete a minimum of 60 degree-applicable units. Students planning to transfer should complete 60 CSU transferable or 60 UC transferable units, depending on their intended transfer destination.
4. Complete requirements in scholarship (2.0 minimum cumulative degree-applicable GPA).
5. Complete 12 units in residence within the Ventura County Community College District.

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|--------------------------|---|--------------------|
| Year 1 | | |
| Fall Semester | | Units/Hours |
| ART R169 | Design and Society | 3 |
| ART R175 | Introduction to Digital Art | 3 |
| ART R177A | Graphic Design I | 3 |
| Units/Hours | | 9 |
| Spring Semester | | |
| ART R181 | Design History | 3 |
| ART R176 | Digital Illustration | 3 |
| ART R179A | Introduction to Typography | 3 |
| Units/Hours | | 9 |
| Year 2 | | |
| Fall Semester | | |
| ART R178 | Image Editing | 3 |
| ART R177B | Graphic Design II | 3 |
| Design Elective | | 3 |
| Units/Hours | | 9 |
| Spring Semester | | |
| ART R182 | Design Portfolio | 3 |
| ART R191 | Work Experience Education in Art and Design | 1-4 |
| Design Elective | | 3 |
| Units/Hours | | 7-10 |
| Total Units/Hours | | 34-37 |

- Demonstrate technical proficiency in use of art media, tools, processes and technology to solve visual problems.
- Demonstrate the ability to employ elements and principles of visual design to communicate and express ideas.
- Demonstrate knowledge of historic and contemporary artistic creation of diverse global cultures.
- Demonstrate creative thinking through the production of original designs.
- Demonstrate critical thinking skills through the ability to clarify visual problems, develop conceptual ideas, and provide written critiques or oral presentations of their own and others' artwork.