

UI/UX DESIGN BASICS, CERTIFICATE OF ACHIEVEMENT

The Certificate of Achievement in UI/UX Design Basic prepares students to work in computer systems design and related services, publishing industries, management, scientific and technical consulting services, advertising, public relations, and related services. Students completing this program will be well-versed in human-computer interaction and web design principles, and apply them to UI/UX design, media integration, site structure, styling, and production.

The students will be engaged in contextualized and experiential learning to digitally apply the fundamental principles of web design and development to concrete, real-world projects. To earn a Certificate of Achievement in UI/UX Design Basics, students must complete 21 specified units. Students are encouraged to participate in a 60-180 hours internship with a Moorpark College-affiliated industry.

To earn a Certificate of Achievement in Graphic Design, students must complete 21 specified units.

Course ID	Title	Units/ Hours
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M150	Web Design	3
DES M151	UI/UX Design	3
DES M190	Design Portfolio	3
DES M191	Design Business Practices	3
Total Hours		21

Year 1		
Fall Semester		Units/Hours
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M100 or DES M100H is strongly recommended. A Certificate of Achievement in Design Fundamentals (9 units) can also be earned upon completion of DES M100/H, DES M120 or DES M130.		
Units/Hours		9
Total Units/Hours		9

Year 1		
Spring Semester		Units/Hours
DES M150	Web Design	3
DES M151	UI/UX Design	3
Units/Hours		6
Total Units/Hours		6

Year 2		
Fall Semester		Units/Hours
DES M191	Design Business Practices	3
DES M190	Design Portfolio	3
Internship - Paid or Unpaid is strongly encouraged and recommended.		
Units/Hours		6
Total Units/Hours		6

Upon successful completion of this program, students will be able to:

- demonstrate the skills and the knowledge necessary to apply deductive and inductive reasoning to analyze problems and synthesize solutions to web design and development problems.
- demonstrate the ability to work as a team member, to communicate effectively with others, and to show individual judgement in determining potential issues and problems.