

DIGITAL FILM/VIDEO PRODUCTION BASICS, CERTIFICATE OF ACHIEVEMENT

The Certificate of Achievement in Digital Film/Video Production Basics prepares students to work in motion picture and video industries, software publishers, computer systems design and related services, advertising and related services, radio and television broadcasting, specialized design services, public relations, and related services. Students completing this program will be well-versed in the principles and technologies of visual storytelling, digital video production, video editing, digital effects and motion graphics, and apply them to design and production of film, video, video games, visual effects for movies and television shows, and commercials.

Students will be engaged in contextualized and experiential learning while digitally applying the fundamental principles of design to concrete, real-world projects. To earn a Certificate of Achievement in Digital Film/Video Production Basics, students must complete 21 specified units. They will be encouraged to participate in a 60-180 hour internship with a Moorpark College-affiliated industry.

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Course ID	Title	Units/ Hours
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M190	Design Portfolio	3
DES M191	Design Business Practices	3
FTMA M101	Introduction to Cinema	3
FTMA M170	Digital Editing	3
Total Hours		21

Year 1

Fall Semester		Units/Hours
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M100 or DES M100H is strongly recommended. A Certificate of Achievement in Design Fundamentals (9 units) can also be earned upon completion of DES M100/H, DES M120 or DES M130.		
Units/Hours		9
Spring Semester		
FTMA M101	Introduction to Cinema	3
FTMA M170	Digital Editing	3
Units/Hours		6
Total Units/Hours		15

Year 2

Fall Semester		Units/Hours
DES M190	Design Portfolio	3
DES M191	Design Business Practices	3

Internship - Paid or Unpaid is strongly encouraged and recommended.

Units/Hours	6
Total Units/Hours	6

Upon successful completion of this program, students will be able to:

- demonstrate the skills and the knowledge necessary to apply deductive and inductive reasoning to analyze problems and synthesize solutions to design problems.
- demonstrate the ability to work as a team member, to communicate effectively with others, and to show individual judgement in determining potential issues and problems.