

BUSINESS ADMINISTRATION, ASSOCIATE IN SCIENCE

Study in business leads to a wide range of opportunities in a variety of industries such as banking, health care/biotechnology, law, entertainment, defense, computer/electronics, and education, as well as in government agencies and not-for-profit organizations.

Students completing the Associate in Science in Business Administration degree program will expand their knowledge of the fundamentals of business/organizational operations as preparation for entering or advancing in positions within these same industries and organizations. This degree program may also be appropriate for those planning to transfer into a business program at a college or university outside the CSU system.

To earn an Associate in Science in Business Administration, students must complete 24 specified units, the college's General Education requirements and/or elective units for a minimum of 60 units.

In addition to General Education degree requirements, complete the following:

Course ID	Title	Units/ Hours
General Education		
Required Courses		
List A:		
ACCT M01 or ACCT M110	Introduction to Accounting Financial Accounting	3
List B:		
BUS M30	Introduction to Business	3
BUS M31	Introduction to Management	3
BUS M33	Business Law	3
BUS M37	Marketing	3
BUS M140	Business Information Systems	3
Units from Restrictive Electives		6
Total Units		24

Course ID	Title	Units/ Hours
Restrictive Electives		
ACCT M120	Managerial Accounting	3
BUS M32	Entrepreneurship and Small Business Management	3
BUS M35	Sales Techniques	3
BUS M39	Business Communication	3
BUS M40		3
BUS M41	Principles of Retailing	3
ECON M201	Principles of Microeconomics	3
ECON M202 or ECON M202H	Principles of Macroeconomics Honors: Principles of Macroeconomics	3
Any course from LIST A not already used		

Upon successful completion of this program, students will be able to:

- have expanded knowledge of business for the purpose of job entry or career enhancement or for academic transfer to some colleges and universities.